



Attorney Docket No. 5217.00

45  
#16 Rec'd  
12/3/01,

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Application of

Inventors: CRISTOFALO et al.

Appl. No. 09/834,500 Group Art Unit: 2161

Filed: April 12, 2001 Examiner: Not Yet Assigned

For: SYSTEM AND METHOD FOR TARGETING OBJECT  
ORIENTED AUDIO AND VIDEO CONTENT TO USERS

Commissioner for Patents  
Office of Initial Patent Examination  
Customer Service Center  
Washington, D.C. 20231

Express Mailing label number: EL 809 715 412 US

Date of Deposit: June 26, 2001

I hereby certify that this paper or fee is being deposited with the  
United States Postal Service "Express Mail Post Office to  
Addressee" service under 37 CFR 1.10 on the date indicated above  
and is addressed to the Commissioner for Patents, Washington,  
D.C. 20231.

Name: Jane Laliz/DORSEY & WHITNEY LLP

Signature: Jane Laliz

RECEIVED  
SEP 06 2001  
Technology Center 2100

**REQUEST FOR CORRECTION OF FILING RECEIPT**

Sir:

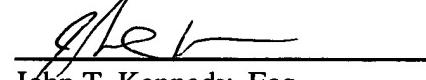
The Filing Receipt dated June 11, 2001, contains an error in the spelling of the city  
of residence for inventor, Michael Cristofalo. Please correct the spelling of inventor's  
city of residence to read Doylestown, PA.

A copy of the Filing Receipt with the corrections noted thereon is also attached  
for your convenience.

A corrected filing receipt is respectfully requested.

Attorney Docket No. 5217.00

Dated: 26 June 2007.

  
John T. Kennedy, Esq.  
Registration No. 42,717  
Customer No. 20686

JTK/CAF

cc: William C. Samuels, Chairman & CEO, ACTV, Inc., New York  
Scott W. Doyle, ACTV, Inc., Denver



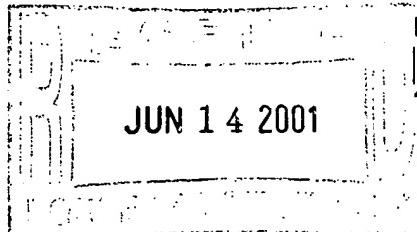
## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov

APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY.DOCKET.NO	DRAWINGS	TOT CLAIMS	IND CLAIMS
09/834,500	04/12/2001	2161	5042	5217.00	5	194	18

CONFIRMATION NO. 5803

20686  
DORSEY & WHITNEY, LLP  
SUITE 4700  
370 SEVENTEENTH STREET  
DENVER, CO 80202-5647



FILING RECEIPT



\*OC000000006166428\*

Date Mailed: 06/11/2001

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

**Applicant(s)**

Michael Cristofalo, Solestown, PA;  
Frank P. Deo, Kendall Park Middlesex, NJ;

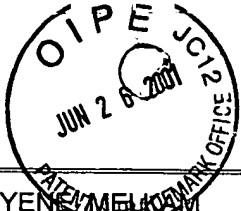
**Domestic Priority data as claimed by applicant****Foreign Applications****If Required, Foreign Filing License Granted 06/08/2001****Projected Publication Date: To Be Determined - pending completion of Missing Parts****Non-Publication Request: No****Early Publication Request: No****Title**

System and method for targeting object oriented audio and video content to users

**Preliminary Class**

705

Mail Ledger	5217.00
Docketed	6/14/01
Due Date	COP



Data entry by : BEYENE MELAKU

Team : OIPE

Date: 06/11/2001

RECEIVED  
SEP 06 2001  
Technology Center 2100



**LICENSE FOR FOREIGN FILING UNDER  
Title 35, United States Code, Section 184  
Title 37, Code of Federal Regulations, 5.11 & 5.15**

**RECEIVED**  
SEP 06 2001  
Technology Center 2100

**GRANTED**

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Office of Export Administration, Department of Commerce (15 CFR 370.10 (j)); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

**NOT GRANTED**

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15 (b).

**PLEASE NOTE the following information about the Filing Receipt:**

- The articles such as "a," "an" and "the" are not included as the first words in the title of an application. They are considered to be unnecessary to the understanding of the title.
- The words "new," "improved," "improvements in" or "relating to" are not included as first words in the title of an application because a patent application, by nature, is a new idea or improvement.
- The title may be truncated if it consists of more than 500 characters (letters and spaces combined).
- The docket number allows a maximum of 25 characters.
- If your application was submitted under 37 CFR 1.10, your filing date should be the "date in" found on the Express Mail label. If there is a discrepancy, you should submit a request for a corrected Filing Receipt along with a copy of the Express Mail label showing the "date in."
- The title is recorded in sentence case.

Any corrections that may need to be done to your Filing Receipt should be directed to:



Assistant Commissioner for Patents  
Office of Initial Patent Examination  
Customer Service Center  
Washington, DC 20231

RECEIVED  
SEP 06 2001  
Technology Center 2100

06-27-01

Receipt

**FILE COPY**

Docket No.

5217.00

## CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)

Applicant(s): Cristofalo and Deo

Serial No.  
09/834,500Filing Date  
April 12, 2001Examiner  
Not Yet AssignedGroup Art Unit  
2161

Invention:

SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED  
AUDIO AND VIDEO CONTENT TO USERS

RECEIVED  
SEP 06 2001  
Technology Center 2100

I hereby certify that the following correspondence:

**Request for Correction of Filing Receipt; copy of original Filing Receipt; Return Acknowledgement Postcard and this Certificate of Mailing by Express Mail**

(Identify type of correspondence)

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: The Assistant Commissioner for Patents, Washington, D.C. 20231 on June 26, 2001.

(Date)

Jane L. Lai/S/DORSEY & WHITNEY LLP

(Typed or Printed Name of Person Mailing Correspondence)

Jane Lai

(Signature of Person Mailing Correspondence)

EL 809 715 412 US

(Express Mail Mailing Label Number)

Note: Each paper must have its own certificate of mailing.